


## PROFILE

### (I) PERSONAL INFORMATION:

<b>Name</b>	Dr.G.Manimuthu	
<b>Designation</b>	Assistant Professor	
<b>Department</b>	Commerce	
<b>E-Mail ID</b>	manimuthumurugan1984@gmail.com	
<b>Contact No</b>	8300056441,9688218814.	
<b>Date of Birth</b>	20.03.1984	
<b>Date of Appointment</b>	17.09.2007	
<b>Date of Retirement</b>	20.03.2042	
<b>Gender</b>	Female	
<b>Address</b>	No.16 , Thiruvalluvar Nagar, Barma Colony, Thanakkankulam Post, Madurai – 625 006.	

### Academic Qualification (Undergraduate Onwards):

S.No.	Degree	Year of Passing	Subject	Name of the Institution/University
1.	B.Com	2004	Commerce	Sourashtra College
2.	M.Com	2006	Commerce	Sourashtra College
3.	M.Phil	2007	Commerce	Lady Doak College

### Ph.D thesis title, Institute/Organization/University and Year of Award:

S.No.	Ph.D thesis title	Field of Specialization	Institute/ University	Year of Award dt/mm/yr (viva voce date as per syndicate communication)
1.	“Performance of Commercial Banks with Regards to service area Approach in Madurai District”.	Commerce	Madurai Kamaraj University	15.09.2015

### (II) TEACHING EXPERIENCE:

S.No.	Positions held	Name of the Institute	Designation	From	To	Others
1.	Assistant Professor	Mannar Thirumalai Naicker College	Assistant Professor in Commerce	17.09.2007	Till Date	-

**Publications (List of papers published, in year wise descending order):**

S. No	Title of the paper	Name of the Authors	Name of Journal	Month & Year	ISSN	Volume & Issue	Impact factor	ID Indexed in Scopus, Web of Science, Pub med / approved by UGC /UGC CARE List
1.	A Study on Role of Green Supply Chain management in Businesses	Dr G.Manimuthu	Indian Journal of Psychology	2023	ISSN NO 0019-5553	Book No.5		UGC Care Printed Journal
2.	Applicati on of Cloud computin g in E-commerc e - Emerging Trend		Journal of Management science and Humanities	No.2 decem ber 2023	2395-0625	10	-	-
3.	Role of Micro Finance Banks in Enhancing Entrepreneurship among Women	Dr G.Manimuthu	Rabindra Barati Journal of Philosophy	2023	0973 - 0087	XXIV.No.06		UGC Care Printed Journal
4.	Role and Contribution of Women Entrepreneurs in India – An Overview	Dr G.Manimuthu	Rabindra Barati Journal of Philosophy	2023	0973 - 0087	XXIV.No.06		UGC Care Printed Journal
5.	Emerging Trends in IPR Regime	Dr G.Manimuthu	Kanpur Philosoph ers	2022 /	2348 - 8301	Volume 09,Issue 01,No.12		UGC Care Printed Journal
6.	A study on production of steel authority of india limited (sail)compa ny in india	Dr G.Manimuthu	Utkal historical research journal	2021	0976-2132	Xxxiv(vi)		UGC CARE List Printed Journal

7.	Analysis of inter-relationship among financial leverage ratios and market value of the selected companies in automobile industry	Dr.G.Manimuthu	Utkal historical research journal	2021	0976-2132	Xxxiv(vi)		UGC CARE List Printed Journal
8.	A Study on Performance and the Growth of Micro Small and Medium Enterprises (MSMEs) in Tamilnadu	Dr.G.Manimuthu	International Journal Of Psychosocial Rehabilitation	05 May 2020	1475-7192	Volume 24 Issue 8, 2020	0.08	Scopus indexed
9.	Performance of financial leverage Ratios of the selected companies in Textile industry	Dr.G.Manimuthu	Dogo Rangsang Research journal	June 2020	ISSN NO : 2347-7180	Volume 10 Issue 6 June 2020	Impact Factor- 6.35	UGC CARE List Online Publication <a href="http://ugccare.unipune.ac.in/site/website/carelist.aspx">http://ugccare.unipune.ac.in/site/website/carelist.aspx</a>
10.	A Study on corporate governance practices in banking sector	Dr.G.Manimuthu & Mr.M.Vinoth	A journal of Composition Theory	11.01.2020	ISSN NO.0731-6755	Volume XII Issue XII December 2019	Impact Factor- 5.7	UGC CARE List Online Publication <a href="http://jctjournal.com/CURRENT-Issue/">http://jctjournal.com/CURRENT-Issue/</a>
11.	A Study on CSR contribution of selected public sector companies in India	Mr.M.Vinoth & Dr.G.Manimuthu	A journal of Composition Theory	11.01.2020	ISSN NO.0731-6755	Volume XII Issue XII December 2019	Impact Factor- 5.7	UGC CARE List Online Publication <a href="http://jctjournal.com/CURRENT-Issue/">http://jctjournal.com/CURRENT-Issue/</a>
12.	Customer Relationship Management-A Digitalisation	Dr.G.Manimuthu	International Journal of research and Analytical Reviews	04-01-2019	E ISSN Number 2348-1269	Special Issue	Impact factor or 5.75-	approved by UGC – No.43602

13.	“Entrepreneurs hip- A Role of economic development of a country”	Dr.G.Manimuthu	Nehru Journal of Management and research	November 2018	ISSN NO.22 30-7974	Volume I Issue II	-	-
14.	“Bit coin, Cryptocurrency_- An Overview”	Dr.G.Manimuthu	ROOTS International Journal of Multidisciplinary Researches	March 2018	ISSN Number 2349-8684	Volume : 4 Special Issue-10	Impact factor 3.48	UGC approved journal j.no.48991

### Research Articles Published in Proceedings:

S.No	Name of the Author/Authors	Title of the Article	Title of the Conference/Seminar	International/ National /State level	ISBN Number	dt/mm/yr
1.	Dr.G.Manimuthu	A study on amount Spending of CSR to Selected Banking and Non-Banking Financial Companies in Tamilnadu	Revisiting CSR in the Post COVID Era-m Statutory Guidelines and Societal Concerns	Alagappa University	978-93-90082-70-4	October 2020
2.	Dr.G.Manimuthu	Country - Wise Internet usage and its Impact on Digital Marketing	Artificial intelligence and robotics in business and employment: opportunities and challenges (airbeoc-2020)	National	978-93-89658-87-3	27 & 28 -2-2020

3.	Dr.G.Manimuthu	Recent trends in banking sector-An	International Conference on emerging trends in Banking.	International Conference	ISBN Number 978-93-88398-90-	27&28.03.2019
4..	Dr.G.Manimuthu	“Economical growth of tourism industry in India “	“Tourism Indurty In India : Challenges and Opportunities”	National Seminar	ISBN Number 978-93-80686-81-3	12.08.2013

**Paper presented in Conference/Seminar:**

<b>S.No</b>	<b>Title of the Paper</b>	<b>International/ National /State level</b>	<b>Title of the Conference</b>	<b>Institution/ College Name</b>	<b>dt/mm/yr</b>
1.	A Study on Adoption of new IFRS India: Disclosure level & Benefits	International level Seminar	“Recent Development and techniques in Education, Finance and Entrepreneurship	Sourashtra College	14.03.2023
2.	Role of Micro Finance Banks in Enhancing entrepreneurship Among Women	International level Seminar	“Entrepreneurship In Industry 4.0 :A GLIMPSE”	MannarThirumalai Naicker College	16.12.2022
3.	A Role of Banking Sector of Entrepreneurial Development in India	National Level Seminar	Entrepreneurship and Competitiveness in the Global Era- A Multi Disciplinary Approach	Sourashtra College	21.10.2022
4.	Emerging trends in IP Regime	National Level Seminar	Contemporary and upcoming issues in the field of Intellectual Property Rights	MannarThirumalai Naicker College	28.03.2022
5.	A Study on CSR Contribution of Selected Public Sector Companies in India	National Conference	Challenges to Indian Businesses	AIMAN College of Arts and Science	11.01.2020
6.	A Study on Corporate Governance practices in Banking Sector	National Conference	Challenges to Indian Businesses	AIMAN College of Arts and Science	11.01.2020
7.	Country - Wise Internet usage and its Impact on Digital Marketing	National Level	“ Artificial Intelligence and Robotics in Business and Employment : Oportunites and Challenges (AIRBEOC – 2020)”	Acharya Institute of Graduate Studies	27.02.2020- 28.02.2020

8.	A Study on performance and the growth of Micro Small and Medium Enterprises(MSME's) In Tamilnadu	National Level	A Digital Transfromation – Entrepreneur & Infopreneur 2K20	Mannar Thiruamalai Naicker College	24.01.2020
9.	Customer Relationship Management	International Conference	“Contemporary Issues,Challenges and Recmmendaions pn DigitalisationCICRD-2K19”	Mannar Thiruamalai Naicker College	04.01.2019
10.	Recent trends in Banking Sector – An overview	International Conference	“ Emerging trends in Banking,Insurance & International Trade”	Thiagarajar College	27 &28.03.2019
11.	Environmental protection in our country-An overview	National Level	“ Inclusive Growth : The way to strong Economic Development”	Mannar Thiruamalai Naicker College	27-2-2019
12.	Entrepreneurship – A Role Of Economic Development of a Country	International Conference	“ Coimbatore Strategic Leadership Conference”	Nehru Institute of Technology	10.08.2018
13.	Bit Coin and Cryptocurrency – An Overview	International Conference	“Business Analytis & Block Chain”	Madura College	28.12.2017
14.	“FDI in RetailTrade”	State Level	“Foreign Direct Investment in India”	Mannar Thiruamalai Naicker College	2-2-2013
15.	“Impact of retail In India”	National Level	Retail trade in India	Thiagarajar College	16-3-2012
16.	“Financial Crises in India”	National Level	“Financial Crises in India”	Mannar Thirumalai Naicker College	6-1-2012
17.	“Emerging trends in Marketing Channels of DistributionDistributio n”	State Level	“Emerging trends in Marketing Channels of DistributionDistributio n- An Over view”	Arul Anandar college	17-3-2010
18.	“Emerging Issues in Banking and Insurance Sector”	National Level	“Emerging Issues in Banking and Insurance Sector ,Insurance,Marketting”	S.Ramasamy Naidu Memorial College	4-3-2010

**Positions held at our college (MTNC):**

<b>S.No</b>	<b>Name of position</b>	<b>From</b>	<b>To</b>
<b>1.</b>	Head of the department of Commerce	2022	2024
2.	Member of IQAC Criteria-III	2018 onwards	2021
3.	Member of Examination Committee	2008	2011
4.	Member of Womens Welfare Developmment Committee	2015	2019
5.	Convenor r of Attendance Committee	2019	Till Date

**FDP/Workshop Attended (other than MTNC):**

<b>S. No</b>	<b>Name of the Professional Development Programme</b>	<b>Date and No.of Days</b>	<b>Name and address of the Institution imparting training</b>
<b>1.</b>	“ Innovative Teaching Tehniques& Research Methology”	15.11.2021-20.11.2021	Sri RmakrishnaCollege of Arts & Science
<b>2.</b>	“ People Management : Managing and Learning during uncertainties”	20.09.21-25.09.21	Ramaiah Instituteof Technology
<b>3.</b>	“Management perspective in Research,technology,Employment ”	23.09.2021-25.09.2021	AyyaNadarJanakiAmmalCollege
<b>4.</b>	“English Literature-social Commitment &Management Lessons”	31.05.2021-01.06.2021	SivanandaSarma Memorial R.V.College
<b>5.</b>	“GST-REGISTRATION ,ASSESSMENTANDFILLING OF RETURNS-PHASE-III”	02.11.2020-12.11.2020	Bharathiar UniversitySponsored by (RUSA)
<b>6.</b>	“Skill Development”	31.05.2020-01.06.2020	VELS School of Management Studies & Commerce
<b>7.</b>	SPSS	14.06.2020-15.06.2020	KalasalingamDeemed UNiverrsity
<b>8.</b>	“ The roll of EDUTECH in classroom teaching and Learning “	05.06.2020 – 11.06.2020	Annamalai University
<b>9.</b>	“Interpersonal Relationship”	11.06.2020	Prist Deemed University
<b>10.</b>	“ Art of Writing Research Article in Hi - Indexed Journal”	29.04.2020-30.04.2020	Nehru Arts and Science College
<b>11.</b>	Goods & Services Tax (GST)	28.08.2018	SourashtraCollege

**Workshop/Conference/FDP Attended in MTNC:**

<b>S.No</b>	<b>International/ National/ State Level</b>	<b>Title of the Workshop/ Conference</b>	<b>Name of the Institution/ University</b>	<b>Month and Year</b>
1.	Faculty Development Programme	Faculty Development Programme on 21 <sup>st</sup> Century Skills -	Mannar Thirumalai Naicker College	5th March 2020-
2.	State Level	Online National Faculty Development Programme	Mannar Thirumalai Naicker College, Madurai.	13.05.2020-19.05.2020
3.	Faculty Development Programme	Faculty Development Programme Quality Assurance and Sustenance in Higher Education	Mannar Thirumalai Naicker College	11th March 2020
4.	faculty development program	One Who Can Do,Teaches How to do ? and what to do?	Mannar Thirumalai Naicker College	8.MARCH 2019
5.	State Level	TECHNICALITIES OF WRITING RESEARCH	Mannar Thirumalai Naicker College	JUNE 2018
6.	International Workshop	ALGORITHMIC THINKING AND PROBLEM	Mannar Thirumalai Naicker College	JANUARY 2020